



BACHELOR OF SCIENCE IN TOURISM MANAGEMENT

Effective S.Y. 2013-2014

FIRST YEAR	FIRST SEMESTER	Lec Units	Lab Units	Units	Prerequisites
1ENG1T	Communication Arts 1	3	0	3	None
3BUSMATH1	Business Math	3	0	3	None
4SOCSCI1	Philippine History, Government and Constitution	3	0	3	None
2FIL1	Komunikasyon sa Akademikong Filipino	3	0	3	None
8BUSCOM1	Business Computer	2	1	3	None
8PTOUR2	Principles of Tourism 1	3	0	3	None
5PE1	Physical Fitness and Related Activities	2	0	2	None
NSTP1	National Service Training Program	(3)	0	(3)	None
	Total	19	1	20	

FIRST YEAR	SECOND SEMESTER	Lec Units	Lab Units	Units	Prerequisites
1ENG2T	Communication Arts 2	3	0	3	1ENG1T
2FIL2	Pagbasa at Pagsulat Tungo sa Pananaliksik	3	0	3	2FIL1
4SOCSCI2	General Psychology including SARS, HIV, STD, Drug Prevention, Aids, Population Education	3	0	3	None
8PTOUR3	Principles of Tourism 2	3	0	3	8PTOUR2
8SHS4	Principles of Safety, Hygiene and Sanitation	3	0	3	None
8TOURGE5	Tour Guiding and Escorting	3	0	3	None
8PRINMAN6	Principles of Management	3	0	3	None
5PE2	Rhythmic and Dance	2	0	2	5PE1
NSTP2	National Service Training Program	(3)	0	(3)	NSTP1
	Total	23	0	23	

SECOND YEAR	FIRST SEMESTER	Lec Units	Lab Units	Units	Prerequisites
10NATSCI2	Environmental Science	3	0	3	None
9HUM1	Philippine Literature (with emphasis on Pampango Language)	3	0	3	None
8CULARSCI7	Culinary Arts and Sciences	2	1	3	None
8DTOUR8	Domestic Tourism	3	0	3	8PTOUR3
7MIS16	Management Information System	2	1	3	None

8PRINMAR9	Principles of Marketing	3	0	3	None
9HUM2	Logic with Critical Thinking	3	0	3	None
5PE3	Recreational & Outdoor Games	2	0	2	5PE2
	Total	21	2	23	

SECOND YEAR	SECOND SEMESTER	Lec Units	Lab Units	Units	Prerequisites
8BUSCOMMU10	Business Communication	3	0	3	1ENG2T
3BUSMATH2	Basic Statistics	3	0	3	3BUSMATH1
8TOURPLANDEV11	Tourism Planning and Development	3	0	3	8PTOUR3
8TRAVMANO12	Travel Management and Operations	3	0	3	None
8TRANSMAN13	Transportation Systems and Management	3	0	3	None
8RESMAN14	Resort Management	3	0	3	None
8FL15	Foreign Language 1	\$3.00	\$-	\$3.00	None
5PE4	Team Sports	2	0	2	5PE3
	Total	23	0	23	

THIRD YEAR	FIRST SEMESTER	Lec Units	Lab Units	Units	Prerequisites
XBASACC	Basic Accounting	3	0	3	None
9HUM5	Introduction to Humanities and Arts	3	0	3	None
8WORTOUR16	World Tourism	3	0	3	8PTOUR3
8ETOUR17	Ecotourism	3	0	3	8TOURPLANDEV11
8HUMORG18	Human Behavior and Organization	3	0	3	None
4SOCSCI6	Cultural Anthropology with Gender and Development	3	0	3	None
8HR19	Introduction to Hospitality Related Industry	3	0	3	None
	Total	21	0	21	

THIRD YEAR	SECOND SEMESTER	Lec Units	Lab Units	Units	Prerequisites
8BASFIN20	Basic Finance	3	0	3	None
8TOURMETEC21	Tourism Research Methods and Techniques	3	0	3	8PTOUR3, 3BUSMATH2
8TOURIMSUS22	Tourism Impacts and Sustainability	3	0	3	None
8TQM23	Total Quality Management	3	0	3	None
8ENBUPLA24	Entrepreneurship and Business Planning	3	0	3	None
8CRUSALMAN25	Cruise Sales and Management	3	0	3	None
8FL26	Foreign Language 2	3	0	3	8FL15
	Total	21	0	21	

FOURTH YEAR	FIRST SEMESTER	Lec	Lab	Units	Prerequisites
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FOURTH YEAR	FIRST SEMESTER	Units	Units	Units	Prerequisites
4SOCSCI4	Principles of Economics (with Taxation and Agrarian Reform)	3	0	3	None
8PERDEV27	Personality Development and Public Relations	3	0	3	None
8EVEMAN28	Events and Management	3	1	4	GRADUATING
4SOCSCI5	Life and Works of Rizal	3	0	3	None
8FL29	Foreign Language 3	3	0	3	8FL26
8HERITOUR30	Heritage Tourism	3	0	3	None
	Total	18	1	19	

FOURTH YEAR	SECOND SEMESTER	Lec Units	Lab Units	Units	Prerequisites
PRACTICUM-A	Practicum A (300 Hours)	3	0	3	GRADUATING
PRACTICUM-B	Practicum B (300 Hours)	3	0	3	GRADUATING
	Total	6	0	6	

* 1 Unit lab=3 Hours